Houston METRO

Smart Mobility for Sustainable Communities
…a great region we call home.
The New METRO

Customer Service

People

Partnering

Cost Control

Sustainability

Safety

Sustainability

Asset Utilization
METRO Services

Local Bus
Park and Ride / Commuter Services
Bikes on Buses
METRORail
METROLift
HOV + HOT Lanes
METRO Star
Motorist Assistance Program (MAP)
Our 3 Strategic Priorities

- Trusted Community Partner
- Great Transit Infrastructure
- First-Class Transit Services
Key Policy Development Elements

Environment

Sustainable Communities
Environment

• Transit Oriented Development

• Develop Complete Transit Network

• Sustainable Communities: METRO gives technical assistance to regional initiatives focused on enhancing the environment
Key Policy Development Elements

Environment

Sustainable Communities

Economy
Economy

• METRO is playing an ever increasing role in our region’s economy by:
  ▪ Maintaining and improving access to jobs
  ▪ Reducing travel time
  ▪ Expanding mobility options
  ▪ Establishing the economic value of transit
Key Policy Development Elements

- Environment
- Economy
- Cost

Sustainable Communities
Cost

• Implement only what can be maintained

• Focus on “out-of-the-box” and non-traditional funding and partnerships

• Leverage federal funds
Components of a Great Region

• Sustainable Communities
• Economic Opportunities
• Reliable Transportation
Sustainable Communities

METRO participates in key partnerships and coordinated planning efforts to support sustainable community initiatives.
Performance Measures Drive Sustainability
How We Use Performance Measures

• Determine service productivity
• Future service/facilities and the distribution of these benefits
• Track conditions/state of good repair
• Project short and long term financial needs
• Meeting needs of the customers
  • Language requirement
  • Signage
  • Transit dependence
Summary

Sustainable Policies + Performance Measures

Smart Mobility
Sustainable Communities
Growing Economy