Performance Measures or Indicators: Methods for Evaluating Transportation Policy Effectiveness

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Indicators
Indicators vs. Performance Measures

VS.

SUCCESS
Challenge

- How we can use other indicator experience at HARC and relate it specifically to transportation and sustainability issues
Good Indicators ≠ Good Policy

“Policymaking often relies on generalized observations, best guesses, and ‘expert opinion’ – or, worse yet, rhetoric and emotion.”

-Dan Esty
Step 1 – Indicator research

- HARC's indicator research in other fields
- Georgia Tech - Performance Measurement Frameworks and the Development of Effective Sustainable Transport Strategies and Indicators
- TTI’s numerous indicator projects
- EU research
- Many, many, more
Step 2 – Measure what matters

We need more data driven ways of selecting indicators
Step 3 - Benchmarking

What policies are used in places highly ranked placed?
Thanks!

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